



24 & 25 September 2020 – Amsterdam, The Netherlands

## Main sponsoring opportunities

### Gold Sponsor

€ 5.000,-

- An opportunity to speak/facilitate a workshop on a mutually agreeable topic or chair one of the conference streams on day 2 September 25<sup>th</sup>, 2020\*.
- Seat in the plenary panel discussion on September 24<sup>th</sup>, 2020.
- 3m x 2m Booth at a premium location in the central exhibition space/coffee area on September 24<sup>th</sup>, 2020.
- Company logo and acknowledgement on the CGE website and event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.
- One dedicated item in an event update mailing to all registered participants.
- One promotional item in the event delegate bag.

### Silver Sponsor

€ 3.500,-

- Seat in the plenary panel discussion on September 24<sup>th</sup>, 2020.
- 3m x 2m Booth at a premium location in the central exhibition space/coffee area on September 24<sup>th</sup>, 2020.
- Company logo and acknowledgement on the CGE website and in event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.
- One dedicated item in an event update mailing to all registered participants.
- One promotional item in the event delegate bag.

### Bronze Sponsor

€ 1250,-

- 3m x 2m Booth in the central exhibition space/coffee area on September 24<sup>th</sup>, 2020.
- Company logo and acknowledgement on the CGE website and in event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.
- One promotional item in the event delegate bag.

## Other sponsoring opportunities\*\*

### Lunch Sponsor Day 1

€ 1.000,-

- Exclusive on-site branding in lunch area (roll-up banner placement).
- Company logo and acknowledgement on the CGE website and in event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.

### Lunch Sponsor Day 2

€ 1.000,-

- Exclusive on-site branding in lunch area (roll-up banner placement).
- Company logo and acknowledgement on the CGE website and in key event related marketing before, during and after the event: program booklet, website, mailings, banner and social.

### Drinks & Bites Sponsor

€ 1.000,-

- Exclusive on-site branding in lunch area (roll-up banner placement).
- Company logo and acknowledgement on the CGE website and in event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.

### Program booklet Sponsor

€1.000,-

- Logo on the back cover of event program booklet and one-page advert on premium section of the program booklet.
- Company logo and acknowledgement on the CGE website and in event related marketing communication before, during and after the event: program booklet, website, mailings, banner and social.

\* Topic will be subject to review by CGE. CGE will decide the most suitable date and time in the conference program.

\*\*Only one available for each package.